



FORTBRAND
QUALITY • TRUST • RELIABILITY

Toronto Pearson



INNOVATION SOARS:

THE DYNAMIC PARTNERSHIP BETWEEN TORONTO PEARSON INTERNATIONAL AIRPORT, FORTBRAND SERVICES, AND WILLE NORTH AMERICA

A DECADES-LONG RELATIONSHIP.

FORTBRAND'S COMMITMENT TO EXCELLENCE

In the fast-paced world of aviation, where efficiency and cutting-edge technology are paramount, the partnership between Toronto Pearson International Airport, Fortbrand Services LLC (FS), and Wille North America (WNAI) is a testament to innovation and collaboration.

This dynamic alliance has transformed airport maintenance equipment and become a benchmark for technological advancement in the aviation industry.

Toronto Pearson and Fortbrand Services, LLC have shared a strong partnership since 1998.

Fortbrand has been supplying snow removal equipment to Toronto Pearson, specifically focusing on Vmmas Multi-tasking Equipment (MTE) products.

This longstanding relationship laid the foundation for a collaboration that would redefine the landscape of airport maintenance equipment and snow and ice control.



THE BIRTH OF THE WILLE MTE: PIONEERING MULTITASKING EQUIPMENT

Approximately four years ago, Fortbrand and Wille North America joined forces to develop the Wille Multitasking Equipment (MTE).

This groundbreaking combination unit integrates a plow, broom, and chemical spreader, offering a comprehensive solution for airport maintenance and snow and ice control.

The successful collaboration has turned the Wille 865 MTE into North America's most sought-after airport maintenance equipment.





The Apron MTE

Multi -Tasking Equipment

FROM CONCEPT TO REALITY: A VISIONARY APPROACH

Toronto Pearson, recognized as the busiest airport in Canada, played a pivotal role in the testing of the Wille 865 MTE.

The machine's initial deployment around ramps and hardstands at Toronto Pearson showcased its effectiveness and reliability.

Fortbrand Services provided airport-tailored solutions, and Toronto Pearson tested the equipment and delivered valuable feedback.

Fortbrand, in turn, collaborated with Wille North America to make industry-specific enhancements, ensuring the Wille 865 MTE perfectly fits not just Toronto Pearson but all North American airports.





EXPANDING HORIZONS:
WILLE 865 MTE'S TRIUMPH ACROSS NORTH AMERICA

Today, the Wille machine is the pinnacle of airport maintenance equipment, with Toronto Pearson International Airport proudly incorporating various sizes and configurations into its operations.

The multitasking marvel, equipped with capabilities such as a cold air blower, solid material spreader, or liquid material spreader, continues to revolutionize airport maintenance and snow and ice control efforts across North America.





**THE CYCLE OF INNOVATION:
THIS MULTITASKING MARVEL SOARS HIGH**

The synergy between Fortbrand Services, Wille North America, and Toronto Pearson International Airport exemplifies the aviation industry's ability to adapt and innovate, from identifying a need to providing a solution.

The new Wille 865 MTE, born out of this collaboration, is now the preferred choice for airports seeking advanced and efficient maintenance equipment.

In the ever-evolving world of aviation, this triumphant partnership serves as a beacon, guiding airports and industry players toward a future where technological advancements redefine the standards of safety, efficiency, and durability.

**SUSTAINING EXCELLENCE:
A CONTINUED PARTNERSHIP WITH
TORONTO PEARSON'S ACQUISITION OF
DIVERSE WILLE UNITS**

The success story of the collaboration between Fortbrand Services LLC, Toronto Pearson, and Wille North America continues after the groundbreaking Wille MTE.

Today, we proudly announce the continued strengthening of our partnership as Toronto Pearson International Airport acquires additional Wille units in various sizes and configurations.

This strategic move underscores Toronto Pearson's unwavering commitment to staying at the forefront of technological advancements in airport maintenance.

As Fortbrand Services remains dedicated to meeting Toronto Pearson's evolving needs, this expansion in the fleet of Wille units marks a new chapter in our shared journey toward unparalleled efficiency and innovation in the aviation industry.

Together, we are shaping the future of airport maintenance, setting new standards, and ensuring that North American airports remain at the pinnacle of excellence.